

Presenting with Impact

*Discovering the Secrets to Speaking & Presenting
Like a Pro!*



Have you ever experienced the following?

- The dread of speaking in front of a live audience?
- An inability to get your message across clearly and effectively?
- An attack of the nerves?
- Trouble with your audience switching off, or worse still, falling asleep?
- Having to present to senior management and or peers and feeling like you didn't quite nail it...
- Staring at a blank computer screen not really sure where to start your presentation and how to put it all together.

If you can relate to any of the above then 'Presenting with Impact' is for you. For most people – who fear presenting almost more than dying – their presentation will quickly be forgotten and have little or no impact. **This program is your way to make a difference and stand out from the rest.**

You Will Discover

- Practical tools to help structure effective presentations (***this could save you hours in preparation and research***)
- The keys to unlocking your audience and **keeping them engaged from beginning to end** (***They will never fall asleep again!***)
- Techniques to present persuasively and with clear objectives (***This is our secret weapon on how to use persuasion psychology to win your audience and gain their buy in.***)
- **Advanced style communication techniques** to analyse and read your audiences unique style..
- Little known secret techniques to handle even the most difficult audience (***This will save you lots of stress and heartache!!***)
- Effective information preparation and rehearsal techniques (***Saving you wasted hours and giving you back precious time***)
- **Skills to present to small and large audiences** (both scenarios require different techniques)
- How to manage your outward appearance and body language to **create a top class and polished performance**
- How to project and use the power of your voice to **speak with authority and gain higher levels of audience engagement**
- Setting the right atmosphere for a presentation to increase your impact (***It's all about knowing the science behind how to create the right energy...simple when you know how***)
- Effective use of Power Point and visual aids to **avoid the dreaded "Death by Power Point Epidemic"**
- Most importantly, a **unique 6 step strategy to dealing with nerves and releasing your confidence** (***you will walk out there ready to knock 'em dead***)

"You can have brilliant ideas, but if you can't get them across, your ideas won't get you anywhere."

Lee Iacocca

Participant Outcomes

- ✓ Know the information management techniques that will save you precious time in preparing your presentation
- ✓ Develop techniques that help you position your message more persuasively
- ✓ Know the techniques to manage any audience or difficult situation
- ✓ Understand how to present an impacting outward appearance
- ✓ The necessary skills to project and animate your vocal performance
- ✓ The 6 ingredients to present with confidence and with your natural style
- ✓ How to present your main objective in a persuasive manner and gain buy in
- ✓ The method of success to structure and organise your information
- ✓ The key skills required to analyse and match audience relevance

Workshop Format

All of our workshops use adult learning methods to maximise interactivity, engagement and fun. Our Facilitators use a combination of professional visual aids as well as multimedia to present the information. Each workshop has tailor made activities and discussions and even though the information has a specific format it is adapted and customised to suit each group.

All CAL facilitators are industry experts in their chosen field and come with a wealth of practical business experience, qualification and application.

Presenting With Impact: Each participant will be asked to prepare a 5 min presentation to enhance understanding and practice. A feedback session is conducted using video to optimize self learning.

Present to teams, individual proposals, boards or potential clients. Those who desire to Inspire and motivate their audience. Build confidence and provide methodology for presenting. To help learn the principles to communicate with clear objectives.

Price: \$850 plus GST (2 Day)

Includes all materials as well as morning tea, lunch and afternoon tea.

Early Bird Price:

Up to 4 Weeks before Schedule Date
less 10%

Group Booking Price:

- 2 Participants 10%
- 3 and above Participants 15%

To Register:

Call us on (03) 9421 2444

[Click Here to Register Online](#)

Location:

All courses are conducted on our premises
3 Prince Patrick Street, Richmond Melbourne

[Click Here to View all of our Short Courses and Public Shedule](#)

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