

## The Strategic HR Professional

*Tools for maintaining your competitive advantage!*



**Do you sometimes think there must be more to your role than managing payroll and implement performance management systems?**

**Do you often reflect on how well placed you are to be really able to add value to your organisation's strategy? OR,**

**Perhaps your boss is demanding a more strategic approach and you just don't know where to start?**

***The Strategic HR Professional*** is a challenging, exciting and thought provoking one day workshop designed to open your eyes to the power and influence you can if you step up and take a seat at the boardroom table. As organizations move closer to a human capital driven market the role of the HR Function is becoming more critical to the results of the organisation and the nature and role of HRM is changing and evolving with the focus now firmly on you and the role you need to take in forming strategy and embodying the vision of the organisation. The next generation of HR transformation is more tightly linked to corporate strategy and to creating business value through HR initiatives.

### **You Will Discover**

- How to align HR strategy to business priorities to improve business and workforce performance
- How to determine and articulate the value proposition HR brings to the organisation and
- How to focus on activities that create value for the organisation
- What the external business realities are and how you can influence them to support the organisation's competitive advantage
- How to manage the challenges of change as well as a range of strategies to assist you to deal with them and create a culture of innovation
- How to fill critical workforce segment needs: Forecast talent needs, identify and cultivate new talent sources, and invest in targeted retention programs.
- An extensive ***HR Professional*** toolbox to assist you in becoming more strategic

## Participant Outcomes

- ✓ Learn how to develop a strategic approach and implement a range of strategic HR strategies
- ✓ Understand how to further develop your personal knowledge, skills and attitudes to ensure a place at the executive board table
- ✓ Learn how to provide cost effective and efficient HR Services in line with organizational strategy and imperatives
- ✓ Understand the new ways of working and how you can assist your organisation to adapt to the challenges of the global workplace : Governance, Risk Management, Security & Safety.
- ✓ Explore a wide range of strategies that can be employed to build internal capability for future requirements as well as attract and retain the best talent available as you need it.
- ✓ Practice and apply the **Workforce Planning Toolbox** to most effectively use the tools, templates, spreadsheets, formulas, inventories & self assessments provided to assist you to accurately plan for future workforce needs.

## Workshop Format

All of our workshops apply adult learning methods to maximise interactivity, engagement and fun. Our Facilitators use a combination of professional visual aids as well as multimedia to present the information. Each workshop has tailor made activities and discussions and even though the information has a specific format it is adapted and customised to suit each group.

This workshop is further supported by optional online resources including tutorials, whitepapers, articles, templates and other downloaded resources. It also comes with optional access to our online HRM specialist coach who can assist you to apply your new skills and use and/or adapt the tools you receive.

## Designed For:

This course is essential for the 21<sup>st</sup> Century HR Professional who is looking to become a key player in the organisation. It is designed for those with some experience in Human Resources and for HR professionals who are ready to be challenged and really want to make a difference in their organisation!

### Price: \$450 plus GST (1 Day)

Includes all materials & optional online components (including coaching support) as well as morning tea, lunch and afternoon tea.

### Early Bird Price:

Up to 4 Weeks before Schedule Date  
**less 10%**

### Group Booking Price:

- 2 Participants 10% off RRP
- 3 and above Participants 15%

## To Register:

**Call us on (03) 9421 2444**

**[Click Here to Register Online](#)**

### Location:

All courses are conducted on our premises  
3 Prince Patrick Street, Richmond Melbourne

**[Click Here to View all of our Short Courses and Public Shedule](#)**