

# Strategic Generational Leadership

4 x 3 Hour Modules

**Does your Organisation do, or is it planning to engage in extensive off shore business? If so, this is the course for you to gain a competitive advantage!**

***Managing and understanding a culturally diverse workplace is vital to ensure you maximise participation, teamwork and above all, productivity.***

***This program is designed for participants who need to better understand and manage a multi cultural workforce in an organization that does extensive off shore business and/or where it intends to maintain or grow international activities/co operation.***



## How will you benefit?

- Make the big decisions better
- Know what is needed for succession planning & to better plan for new leaders
- Use the Global Financial crisis to advantage
- Know what strategic generational leadership is and how to implement it
- Understand the future of international trade and your organisation's strengths

## Who should attend?

Business owners, decision makers and HR Professionals who manage a culturally diverse workforce and have, or plan to have, a significant international profile.

## How will it be delivered?

Strategic Generational Leadership covers **four modules of three hours** each run over four weeks. After each module participants will be given workplace activities to practice and apply.



***"Leadership is the activity of influencing people to cooperate toward some goal which they come to find desirable."***

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## What you will cover

- Workplace resource availability, now and in the future
- Business landscape from 2009 to 2020 and the global impacts over that period
- Changing face of manufacturing: Asia or not?
- Racism verses diversity verses the workplace; how this impacts on leadership
- What is strategic generational leadership?
- Understanding generational characteristics and how they relate internationally
- Marketing and communicating to the generational market
- Attracting, training and retaining the right talent for the long term
- Profiling and, do the current systems work?
- Measurement and process; workplace metrics
- Work/life balance verses productivity and customer focus.